

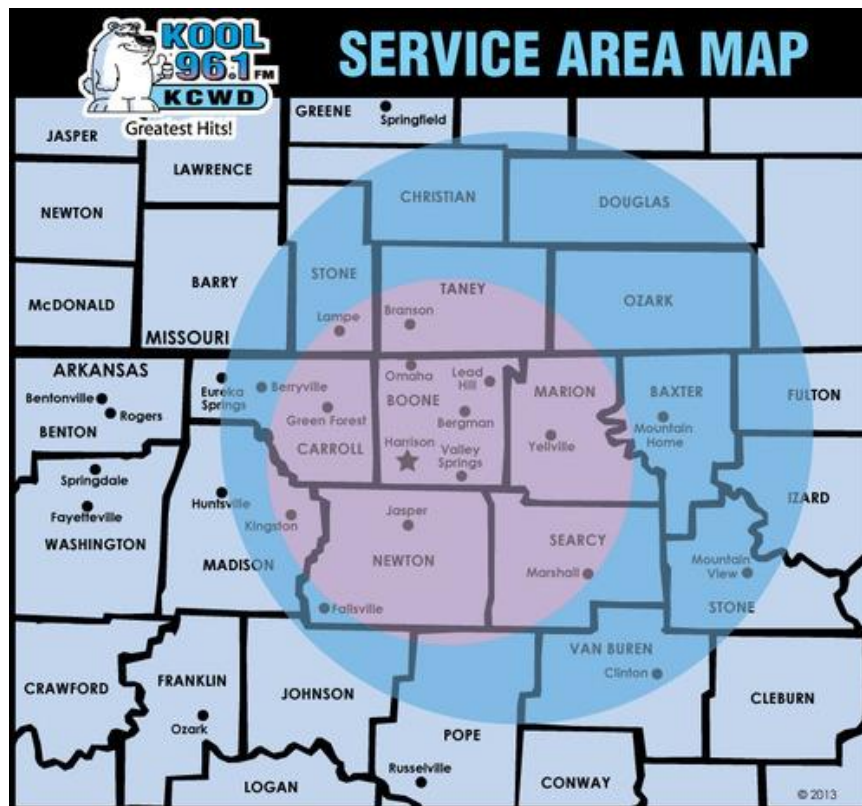


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Looking to reach the power market of adults 35-64? KCWD / KOOL96.1 is the place for your business! KOOL96.1 has a focus demographic of the 40-55 age groups and a vast coverage area throughout northern Arkansas and southern Missouri.

KCWD's community involvement creates "local station" image. Independent survey results reveal the majority of listeners identify KCWD 96.1 as "the" local station because of our involvement with the community. Plus, KCWD is the area's source for local weather (one of the main reasons listeners tune-in).

KCWD provides clients with superior impact in powerful target groups and an important "local" identity at highly competitive rates. Call the station at 870-741-1402 for more information on the opportunities available on KCWD / KOOL96.1.



KOOL 96.1 FM KCWD

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