



KOOL 96.1 FM KCWD Rate Card

	<u>:30 Spot</u>	<u>:60 Spot</u>
6am – 10am*	\$14.00	\$18.00
10am – 3pm*	\$13.00	\$17.00
3pm – 7pm*	\$13.00	\$17.00
Best Time Available (6am – 7pm)	\$12.00	\$17.00
Run of Station (6am – 12 midnight)	\$11.00	\$15.00

*** Add \$1.00 per spot for exact time.**

KOOL 96.1 FM KCWD

600 South Pine St. • Harrison, Arkansas 72601

870-741-1402 • Tire World Studio Line: 870-743-9696

Toll Free: 866-853-5293 • www.KCWDradio.com