# EEO VACANCY INFORMATION FOR 2012 HARRISON RADIO STATION INC. KCWD-FM-KNWA-AM

Reporting period 02/02/2012-02/01/2013

RECRUITMENT USED

0 Vacancies

NEW HIRE EEO REPORT SUMMARY POSITION/TITLE DATE HIRED

HARRISON RADIO STATION INC., KCWD,KNWA RECRUIT FOR ALL OPEN POSITIONS. THE RECRUITMENT OF MINORITIES AND WOMEN CONTINUE TO BE IMPORTANT TO OUR COMPANY. WE ATTEND THE AREA BUSINESS EXPO AND OFFER INFORMATION AND APPLICATIONS TO THOSE INTERESTED IN A BROADCAST CAREER. WE WILL BE ATTENDING THE NORTH ARKANSAS COLLEGE CAREER FAIR ON MARCH 15TH 2012 IN AN ATTEMPT TO FIND QUALIFIED APPLICANTS FROM DIVERSE BACKGROUNDS. DECCA STUDENTS FROM THE HARRISON JUNIOR HIGH SCHOOL WILL BE COMING TO RADIO STATION TO LEARN ABOUT HOW THE BROADCAST BUSINESS WORKS AND HOW TECHNOLOGY AFFECTS OUR BUSINESS. THIS IS A WAY TO REACH OUT TO THOSE WHO MAY BE INTERESTED IN A CAREER IN BROADCASTING. JANUARY 19TH 2013 LETTERS OF APPLICATION RECRUTIMENT WERE SENT TO 5 RECRUITMENT SOURCES. WE RECRUIT NATIONWIDE BY ADVERTISING JOB OPENINGS ON COMPANY WEBSITE AND ARKANSAS BROADCASTERS ASSOCIATION WEBSITE. HARRISON RADIO STATION INC., IS AN EQUAL OPPORTUNITY EMPLOYER.

INITIATIVE 1. BUSINESS EXPO MARCH 30th and 31st 2012 8th CONSECUTIVE YEAR KCWD/KNWA HAS BEEN IN THIS EVENT WITH 50+ LOCAL BUSINESSES. DURING THIS 2 DAY EVENT GENERAL MANAGER ROGER LOWERY WAS AT RADIO STATION BOOTH WITH STATION INFORMATION AND APPLICATIONS FOR EMPLOYMENT FOR THOSE INTERESTED IN A CAREER IN BROADCASTING.

**INITIATIVE 2.** CONTACTED REBECCA MARTIN, CAREER SUPPORT SERVICES FACILITATOR AT NORTH ARKANSAS COLLEGE ON WEDNESDAY JANUARY 17TH, 2012 TO REGISTER FOR CAREER FAIR AT NORTH ARKANSAS COLLEGE ON MARCH 15TH 2012.

**INITIATIVE 3.** CONTACTED CHRIS DORMAN AT HARRISON JR. HIGH SCHOOL ON WEDNESDAY JANUARY 17TH, 2012 ABOUT DECCA STUDENTS COMING TO RADIO STATION TO FOR AN OVERVIEW OF THE BROADCAST BUSINESS AND HOW TECHNOLOGY IMPACTS OUR BUSINESS. CHRIS DORMAN RESPONDED JANUARY 18<sup>th</sup> AND IS BRINGING 3 GROUPS OF DECCA STUDENTS TO KCWD/KNWA ON JANUARY 31ST.

THE THREE GROUPS WILL TOTAL APPROXIMATELY 57 STUDENTS.

**INITIATIVE 4.** ON JANUARY 19<sup>TH</sup> 2013 LETTERS OF HARRISON RADIO STATION INC. RECRUITMENT OF APPLICATIONS WERE MAILED OUT TO #1, #2, #3,#4, #5 OF RECRUITMENT SOURCES.

### **NEW HIRE EEO SUMMARY REPORT**

O vacancies

## PUBLIC FILE REPORT 2012

### KCWD-FM/KNWA-AM HARRISON RADIO STATIONS, INC.

### RECRUITMENT SOURCES UTILIZED:

- NORTH ARKANSAS COLLEGE
  1515 PIONEER DR., HARRSION, AR. 72601
  DR. CYNTHIA HORKEY 870-391-3560
- 2. PENMAC PERSONNEL SERVICES 106 C INDUSTRIAL PARK RD. HARRSION,AR. 72601 MELANIE SAVELLS 870-743-3007
- 3. ARKANSAS WORKFORCE CENTER 818 HIWAY 62-65 N. P.O. BOX 280 HARRSION ARKANSAS, 72601 870-741-8236
- 4. PEOPLE LINK 125 INDUSTRAIL PARK RD BLD 2 UNIT E HARRISON ARKANSAS, 72601 CARLA LOOPER 870-391-3748
- 5. ARKANSAS BROADCASTERS ASSOCIATION 2024 ARKANSAS VALLEY DRIVE, LITTLE ROCK ARKANSAS, 72212 CONTACT: ANGIE ROBINSON-501-227-7564 WEBSITE: www.arkansasbroadcasters.org
- 6.HARRISON Y DAILY TIMES- 111 W. RUSH HARRISON, ARKANSAS 72602 AD DEPARTMENT-870-741-2325
- 7. WORD-OF-MOUTH REFERRAL
- 8. STATION ON AIR PROMOTION AND WEBSITE
- 9. PERSONAL KNOWLEDGE OF MANAGEMENT