HARRISON RADIO STATIONS, INC.

KCWD-FM / KNWA-AM

NARRATIVE STATEMENT 2012

Harrison Radio Stations, Inc., (KCWD and KNWA) recruit for all open positions. We have attended the Harrison, Arkansas area "Business Expo" every year for the last 8 years. We offered information about broadcasting and our industry as well as employment opportunities with Harrison Radio Stations, Inc. We also provided applications at the Business Expo to all persons interested in a career in broadcasting. During this reporting term, Harrison Radio Stations participated in the Career Fair at North Arkansas College on March 15th 2012. During this reporting term, Harrison Junior High School Junior students visited Harrison Radio Stations, Inc. The purpose of this visit was to educate students and make them aware and excited about broadcasting in hope that these students may one day enter a career in broadcasting. During this reporting period, Harrison Radio Stations, Inc. participated in the Arkansas Broadcasters Association internship program. The ABA internship program places heavy emphasis in programming and sales. Intern worked for 10 hours per week for the 8 week program. The intern completed the 8 week program and was presented with a certificate. Harrison Radio Stations, Inc. sent out letters to our recruitment sources reminding them we always accepting applications. All explanations are offered below. The recruitment of minorities and women as well as all who otherwise may not have knowledge of or have an opportunity in broadcasting, is very important to Harrison Radio Stations, Inc. We recruit from our community as well as nationwide by advertising job openings on our website, www.kcwdradio.com and Arkansas Broadcasters Association's website. Harrison Radio Stations, Inc. is an equal opportunity employer and does not discriminate on the basis of race, color, religion, national origin, sex, age, disability or genetic information.