



## Format & Programs



KCWD / KOOL96.1 is a 50,000 watt radio station broadcasting the greatest hits from the 60s, 70s, and early 80s throughout northern Arkansas and southern Missouri. The station signed on the air February 23, 1982 and has operated under the same ownership, Mobley Partners, since it began broadcasting.

KCWD features core artists such as The Supremes, Bee Gees, Fleetwood Mac, The Rolling Stones, The Beatles, Elton John and The Temptations.

The greatest hits for Harrison and the Ozarks are on KOOL96.1. KCWD is also home to Harrison Goblin Sports. KCWD 96.1 is the exclusive station for Harrison Goblin Football and Basketball. Catch the game broadcasts live on KCWD during the season.

## Sample Hour Playlist:

**Someday We'll Be Together** – The Supremes  
**Spirit in the Sky** – Norman Greenbaum  
**I Heard It Through the Grapevine** – Gladys Knight & The Pips  
**Daydream Believer** – The Monkees  
**Rikki Don't Lose That Number** – Steely Dan  
**Operator** – Jim Croce  
**Anytime At All** – The Beatles  
**Maggie May** – Rod Stewart  
**Did You Ever Have to Make Up** – Lovin' Spoonful  
**Heart Of Gold** – Neil Young  
**Good Vibrations** – The Beach Boys  
**25 or 6 to 4** – Chicago  
**Game of Love** – Wayne Fontana & The Mindbenders  
**California Dreamin'** – The Mamas & The Papas  
**Uptown Girl** – Billy Joel  
**Young Girl** – Gary Puckett & The Union Gap

## Core Artists:

Doobie Brothers	Righteous Brothers
The Supremes	Stevie Wonder
Guess Who	The Doors
Bee Gees	The Monkees
Steppenwolf	Lovin' Spoonful
The Temptations	Beach Boys
The Eagles	The Rascals
Chicago	Rod Stewart
Fleetwood Mac	Rolling Stones
The Beatles	Elton John
BTO	Crosby, Stills & Nash
CCR	Billy Joel



## KOOL 96.1 FM KCWD

600 South Pine St. • Harrison, Arkansas 72601  
 870-741-1402 • Tire World Studio Line: 870-743-9696  
 Toll Free: 866-853-5293 • [www.KCWDradio.com](http://www.KCWDradio.com)

**NOBODY LOVES THE SUPREMES LIKE WE DO**