



## Quarterly Package

**Your best value!** All rates based on :30 ads with no restriction on month to month scheduling. Ads may be used within the chose quarter at the customer's discretion.

| BTA: 6AM to 7PM          | # of Ads | Total Investment | Monthly Commitment | Avg. Cost /Spot |
|--------------------------|----------|------------------|--------------------|-----------------|
| <input type="checkbox"/> | 123      | \$ 999           | \$333              | \$8.12          |
| <input type="checkbox"/> | 159      | \$1296           | \$432              | \$8.15          |
| <input type="checkbox"/> | 195      | \$1575           | \$525              | \$8.08          |
| <input type="checkbox"/> | 231      | \$1836           | \$612              | \$7.95          |

| ROS: 6AM to Midnight     | # of Ads | Total Investment | Monthly Commitment | Avg. Cost /Spot |
|--------------------------|----------|------------------|--------------------|-----------------|
| <input type="checkbox"/> | 123      | \$ 891           | \$297              | \$7.24          |
| <input type="checkbox"/> | 159      | \$1152           | \$384              | \$7.25          |
| <input type="checkbox"/> | 195      | \$1395           | \$465              | \$7.15          |
| <input type="checkbox"/> | 231      | \$1620           | \$540              | \$7.01          |

| TAP: 24 HR Rotation      | # of Ads | Total Investment | Monthly Commitment | Avg. Cost /Spot |
|--------------------------|----------|------------------|--------------------|-----------------|
| <input type="checkbox"/> | 123      | \$ 621           | \$207              | \$5.05          |
| <input type="checkbox"/> | 159      | \$ 792           | \$264              | \$4.98          |
| <input type="checkbox"/> | 195      | \$ 945           | \$315              | \$4.85          |
| <input type="checkbox"/> | 231      | \$1080           | \$360              | \$4.68          |

Business Name: \_\_\_\_\_

Accepted by Client: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by KCWD: \_\_\_\_\_ Date: \_\_\_\_\_

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