

HARRISON RADIO STATIONS, INC.

KCWD-FM / KNWA-AM

NARRATIVE STATEMENT 2014

Harrison Radio Stations, Inc., (KCWD and KNWA) recruit for all open positions. We have attended the Harrison, Arkansas area “Business Expo” every year for the last 10 years. We offered information about broadcasting and our industry as well as employment opportunities with Harrison Radio Stations, Inc. We also provided applications at the Business Expo to all persons interested in a career in broadcasting. Harrison Radio Stations, Inc. sent out letters to our recruitment sources reminding them we always accepting applications. All explanations are offered below. Sgt Leslie Nichols from the Harrison Police Department brought 53 students of the Police and Youth Kid’s Camp to get a first hand look at broadcasting on July 31, 2014. Several of the students recorded commercials for On-Air broadcasting. The recruitment of minorities and women as well as all who otherwise may not have knowledge of or have an opportunity in broadcasting, is very important to Harrison Radio Stations, Inc. We recruit from our community as well as nationwide by advertising job openings on our website, www.kcwdradio.com and Arkansas Broadcasters Association’s website. Harrison Radio Stations, Inc. is an equal opportunity employer and does not discriminate on the basis of race, color, religion, national origin, sex, age, disability or genetic information.