



## FOR IMMEDIATE RELEASE

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Photo attached: Roger Lowery, General Manager

## **GM Earns Certificate of Achievement from Dale Carnegie Course Completion**

HARRISON, Ark—Roger Lowery, General Manager at KCWD & KNWA Radio, has successfully completed the 12 week Dale Carnegie Course: Effective Communications and Human Relations. This course teaches graduates human relations skills, strengthen interpersonal relationships, manage stress and handle fast-changing workplace conditions. Also developing more effective communication skills and be better equipped to perform as a persuasive communicator, problem-solver and focused leader.

The world famous Dale Carnegie Course is one of the only organizational communication training program that is proven to make you more effective by boosting your engagement levels. These effective communication training courses will help you master the human relation skills demanded in today's tough business environment. The 12 session training course requires 3.5 hours per session and is outlined into 12 "do and practice" lessons that allow self-discovery of how to speak and act with greater self-confidence. Next available training offered at North Arkansas College begins January 25, 2016. The course will convene every Monday 5:30 pm - 9 pm. For more information, please contact Jordan Huckeba at (479) 715-9578 or visit midsouth.dalecarnegie.com to visit next available dates, times or locations.

KCWD/96.1FM & KNWA/1600AM stations are located in Harrison at 600 South Pine Street. With 50,000 WATTS, KCWD has been on the air in Harrison since 1985, with 1000 watts the KNWA station launched in 1982. In addition to Classic Rock, KCWD is proud to be the exclusive station for airing Goblin Sports. KNWA provides the best conservative talk radio in the region, with a schedule on the website listing the talk show programs featured.

For more information on the marketing services provided by Harrison Radio Stations, contact KOOL 96.1 FM / KCWD radio station at (870) 741-1402, visit the station at 600 South Pine Street, Harrison, Arkansas, or visit the website at www.harrisonradio.com.

