KCWD / KNWA Online Banner Ads
www.KCWDradio.com • www.KNWAradio.com

Reach your target market with a website banner on KCWDradio.com and KNWAradio.com. Our listeners are in the power demographic, primarily ages 35-64, and they visit our websites for:

- Kool Deals & Bargain Line
- The Latest Announcements & Cancellations
- Concert & Event Info
- Contest Details
- Pet Patrol
- Goblin Sports
- Email Alerts & more!

RADIO BUILDS BUSINESS!
Get MAXIMUM exposure with a Home Page Banner Ad on KCWDradio.com & KNWAradio.com!

Home Page Banner:
❏ $_____ per year / pre-paid

❏ $_____ per year / billed per quarter

Interior Page Banner:
❏ $_____ per year / pre-paid

❏ $_____ per year / billed per quarter

Select Interior Page(s):
❏ About Us
❏ Advertise
❏ Announcements & Cancellations
❏ Bargain Line
❏ Branson Tickets
❏ Concerts & Events
❏ Contact Us
❏ Contests
❏ EEO Information
❏ Email Alerts
❏ Employment
❏ Kool Deals
❏ On-Air
❏ Pet Patrol
❏ Special Messages
❏ Sports
❏ Staff

Business Name: _____

Billing Address: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Email Address: _____

Website Address: _____

Banner Contract Period: _____ / _____ / _____ to _____ / _____ / _____

KCWD Rep: _____ Total: $ _____

Client Signature: _____ Date: _____

Check or credit cards accepted.

❏ **Client to Supply Banner Ad**
Supply banner ad on CD or via email. Web-ready files required (RGB, 72 dpi, jpg optimized at 80%, gif, or animated gif).

Size: 120 pixels wide X 240 pixels high

Email banner to: jej@bjmweb.com

❏ **Client Needs Banner Created**
Note: Brooks Jeffrey Marketing, Inc. provides KCWD web banner ad development – billed separately.

Supply logo, text, and photos on CD or via email for banner production.

❏ Banner Ad – 1 Frame: $125
❏ Banner Ad – 2 Frames: $175
❏ Banner Ad – 3 Frames: $225

Prices include banner design & production.

❏ Proofs provided at $25 per proof.

Email materials to: jej@bjmweb.com

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600 South Pine St. • Harrison, Arkansas 72601
870-741-1402 • Studio Line 870-743-9696

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